

## **Communications Team member**

The Communications Team is an important support to the Blue Mountains Club and focuses on helping the board and volunteer teams get their content onto social media platforms such as Instagram and Facebook.

### **What you'll get to do:**

- handle day-to-day and long term communication strategies
- work in coordination with the Newsletter Coordinator, Advertising Coordinator as well as other board members to promote and enhance the Blue Mountains Club's profile online and in the community.
- works remotely with occasional attendance at in-person events

### **What you'll hopefully bring:**

- knowledge and proficiency of using any smart phone,
- a passion for social media and media management, social media planning, content creation,
- experience with Facebook's Meta manager, as well as strong interpersonal skills for when in-person presence is required.
- If you have some photography skills that would be great!

This position requires 3-5 hours every month, however some times some times of the year will be slower.

If this is of interest to you, and you would like to learn more, please follow the link below to send your information. <https://www.bmbtc.org/get-involved/>.